

Matthew James Lim

Pleasanton, CA | [LinkedIn](#) | (925) 719 - 6872 | [Email](#)

EDUCATION

Diablo Valley College

Associate of Science in Computer Science and Mathematics

Transferring for B.S. in data science - May 2025

- 4.0 GPA
- Relevant Coursework: Advanced C++ Programming, Computer Programming for Engineers Using MATLAB, Calculus I, Calculus II, Linear Algebra
- Activities: Project Bracket President, Kabayan Kaibigan ICC Representative, Security & Analysis Investing Society Research Officer

Pleasant Hill, CA

May 2023

LEADERSHIP EXPERIENCE

Streetfins

Writer & Marketing Co-Head

- Conducted research and wrote dozens of articles on financial news and topics to demystify financial literacy and provide students all over the country the essential knowledge to be financially secure
- Orchestrated marketing team of seven, increasing LinkedIn followers to over 900, Instagram followers to over 1300, and web page visits by 55% through Search Engine Optimization (SEO)
- Publicized Streetfins through contacting media coverage such as Pleasanton Patch

Los Angeles, CA

Jan 2020 - March 2021

Project Bracket

Founder & President

- Constructed an entrepreneurial, computer science club with over 60 active members in a span of five months, becoming one of the largest active running clubs on campus
- Administered executive team 13 officers and project managers and oversaw all club operations including four project development teams each consisting of 15 members
- Taught technical programming concepts on a weekly basis to facilitate project development for members
- Derived research on programming software (i.e. Jupyter Notebook, Pandas, NumPy, Tensorflow, Firebase etc.) and utilized Python and JavaScript to advance back end systems
- Developed a website to showcase blogs, workshops, and projects

Pleasant Hill, CA

Oct 2021 - Present

Basically Boba

Founder & CEO

- Built a boba nonprofit business, serving dozens of customers with over 70 sales all over the Bay Area
- Coordinated company size of four, supervising financials and a free delivery system
- Imported authentic and healthy ingredients into crafting our products straight from Taiwan
- Engineered a website showcasing our mission, menu, and online ordering system

Pleasanton, CA

Jan 2020 - Dec 2020

Kabayan Kaibigan

ICC Representative

- Collaborated with seven board members, over a 16 week period, on creating presentations addressing cultural perspectives and history of the Philippines
- Consolidated \$8000 in funding which resulted in the first community college club to host a Filipino Cultural Night in the nation

Pleasant Hill, CA

Sep 2021 - Present

SKILLS & INTERESTS

Skills: Data Visualization & Analysis, C++, Java, Python, SQL, Jupyter Notebook, MATLAB, NumPy, Pandas, Tensorflow, HTML & CSS, SEO, Microsoft Excel, Adobe Photoshop, Figma, Canva

Languages: English (native or bilingual proficiency), Tagalog (limited working proficiency), Japanese (limited working proficiency)

Interests: Jazz Saxophone, Brewing Coffee, Weightlifting, and Reading (i.e. Zero to One by Peter Thiel)